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# Top 10 digital multimeter brands in China

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China is considered as one of the market frontiers when it comes to electronics, technology and engineering tools. Through the years, Chinese brands have successfully penetrated any type of market industry thanks to their efficient mass production, quality assembly and far-reaching distribution. When it comes to multimeters, the following Chinese brands have been dubbed as the best in the field.

## ZOYI

When it comes to reaching, this digital multimeter brand is very visible as it distributes multimeters and thermometers to various countries abroad including the US and the UK as well as other European countries like Germany, Russia, and the Netherlands. They are generally on wholesale trade of electrical instruments which includes digital clamp meters and multimeters as well as scanning and diagnostic tools such as thermometers.



- Location: China
- Company type: Manufacturing, wholesale trade
- Year founded: 1984
- The number of employees: 100-200
- Main product: digital multimeters, clamp meters
- Other products: infrared thermometers

## UNI-T

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Short for Uni-Trends, this one is a popular manufacturing brand and wholesale trader in China. It mainly manufactures and distributes multimeters, thermal imagers, power quality analyzers, and various electrical power tools.




- Location: Dongguan, China
- Company type: manufacturing, wholesale
- Year founded: 1988
- The number of employees: 300-500
- Main product: multimeters, oscilloscopes, clamp meters
- Other products: thermal imagers, generators, electrical power tools, laser meters

## CEM

SHENZHEN EVERBEST MACHINERY INDUSTRY CO., LTD (Brand: CEM), established in 1991, is a high-tech enterprise specialized in R&D, production, and marketing of various professional measuring instruments. CEM is located in Shenzhen, China, with more than 1,000 employees, Over 100 engineers, 13 production plants, 32 production lines, advanced production equipment.



- Location: Shenzhen, China
- Company type: manufacturing, wholesale trade and design
- Year founded: 1991
- The number of employees: 200-500
- Main product: thermal imager, infrared thermometer, body thermometer, digital multimeter **CHECK WITH ME** 
- Other products: insulation tester, electrical tester, coating thickness tester

## MASTECH

MASTECH is part of the MGL Group. At MASTECH we focus on providing the highest quality, innovative measuring instruments for the electrical market, along with the best service to our customers. From digital multimeters and clamp meters to voltage testers, plug testers, and all ranges of environmental testers, our product families have been developed to meet the requirements of the construction, DIY, and industrial sectors.



- Location: Dongguan, China
- Company type: Manufacturing, developer, design.
- Year founded: 1987

- The number of employees: 51-200
- Main product: digital multimeters and clamp meters
- Other products: voltage testers, plug testers, and all ranges of environmental testers

## MESTECH

The Mestech brand was just established in 2014 but the Shenzhen Mestech Tools LTD which is its parent company has been around the testing instrument industry for more than fifteen years. They are proud innovators of six patented products used mainly in electric testing and voltage detecting.



- Location: Guangdong, China
- Company type: Manufacturing, trading
- Year founded: 2014
- The number of employees: 50-100
- Main product: Digital multimeters, Digital clamp meter, industrial infrared thermometer
- Other products: Laser distance tester

## VICTOR

This brand is a well-known manufacturer, supplier and exporter from China. Its main product would be automotive parts, primarily composed of alarms, trackers, smartphone starter for cars, remotes, automation systems for cars, and scanning and diagnostic tools for automotive like handheld digital multimeters.



- Location: Zhongshan, Guangdong, China
- Company type: manufacturing, wholesale, R&D
- Year founded: 2005

- The number of employees: 100-200
- Main product: car security and automotive needs, automotive meters
- Other products: OEM automotive parts

## BSIDE

This one is a wholesale retail brand with an affordable set of testing and measurement products. It includes digital multimeters and testers specifically used in data analysis, electrical maintenance, car maintenance, and appliance diagnostics. It is one of the most visible Chinese brands in the online market alongside Aneng, Victor, and ZOYI. BSIDE products can be purchased in Gearbest and other major e-commerce stores.

The logo for BSIDE, featuring the word "BSIDE" in a bold, red, sans-serif font with a registered trademark symbol (®) to the upper right.

- Location: Huizhou, China
- Company type: manufacturing, wholesale
- Year founded: 2018
- The number of employees: 10-20
- Main product: Electronic parts, testers, and multimeters
- Other products: None

## ANENG

This one is a trademarked brand of the Guangdong Jinyuanquan Electronic Technology Co. Ltd. It is specifically engaged in the manufacturing, wholesale trade, and export of testing, metering, and diagnostic tools for appliances, automotive, and in analysis. It has exclusive distribution partners in North America, Western Europe, and the whole of Asia.

The logo for ANENG, featuring the word "ANENG" in a bold, black, sans-serif font with a registered trademark symbol (®) to the upper right. The letter 'A' is stylized with a red triangle on its left side.

- Location: Guangdong, China
- Company type: manufacturing, wholesale
- Year founded: 2019
- The number of employees: 5-30
- Main product: digital multimeter, clamp multimeter, voltage detectors
- Other products: battery tester, automotive parts, and maintenance

## HABOTEST

This Chinese brand might be relatively new in the market but they have been a steady manufacturing and wholesale trade of digital instruments, particularly of multimeters, testers, thermometers and power quality analyzers.

They have also been engaged in the field of R&D, hence, diversifying their line of products to cater to a wider range of applications like in military and defense, chemical, meteorological, mining, industrial, communication, railway, and transportation. Habotest is the carrier brand of Dongguan Huabo Instrument Technology Co Ltd.

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The logo for Habotest, featuring the word "HABOTEST" in white capital letters on a red rectangular background, with a registered trademark symbol (®) to the right.

- Location: Dongguan, China
- Company type: manufacturing, wholesale, R&D
- Year founded: 1996
- The number of employees: 20-100
- Main product: digital multimeters, clamp meters, grid meters, current leakage meters
- Other products: infrared thermometers, power quality analyzers

## Intertek

This one is a subsidiary company of Acrel which is also a Chinese R&D brand known for its electronic products. It was established in 2004, focusing on energy-saving tools, electronics, testing equipment like multimeters and power sensors. It also prides itself on its more than 100 technical patents in the field of engineering. Some of their most notable trademarks include their programmable measure control digital multimeter, wind power monitoring device, and single-phase electricity meter.

- Location: Jiading District, Shanghai, China
- Company type: manufacturing, wholesale trading
- Year founded: 2004
- The number of employees: 50-200
- Main product: Digital and intelligent multimeters, power sensor, energy meters
- Other products: **CHECK WITH ME**  Charging pile, battery monitoring system, protection relay

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